



Hudson – Marlborough School Spirit 2011
A 5 Kilometer Run & Walk
for Community Pride



Celebrating 105 years of the best athletic rivalry in the State!

Saturday, November 26, 2011 – 10:00 AM
Hudson Elks Lodge



Hudson Lodge
of Elks #959

**Sponsored by the Hudson Elks Lodge and Highland City Striders in
 conjunction with the Booster Clubs from both schools**



October 1, 2011

Dear Sponsor,

The Hudson Elks Lodge and Highland City Striders are pleased to offer your business the opportunity to sponsor of our Third Annual “Hudson-Marlborough School Spirit 2011 – A 5 Kilometer Run / Walk” This exciting event celebrates the longstanding athletic rivalry between Hudson and Marlborough, and provides scholarships for high school students from both towns. Last year, we were able to provide ten scholarships and this year, race organizers are hoping to do even better by turning this race into one of the largest Thanksgiving weekend road races. At stake for the high schools is the School Spirit Award trophy, won by Hudson last year, which is awarded to the school with the largest number of participants. Last year’s race attracted 400 runners and walkers, and saw new men and women’s course records being established. School Spirit 2011 will be held on Saturday, November 26th, 2010 at 10AM, just three days after the 108th meeting of the Hudson & Marlborough Football squads, which this year will take place at the Morgan Bowl in Hudson.

This year we offer **Platinum, Gold, Silver and Bronze sponsorships** as outlined on the next page, which can give your employees a chance to participate in this race for free. 100% of the net proceeds of this race will be turned over to the Elks Scholarship Fund.

All sponsors will be featured on race literature distributed to our participants, displayed on the School Spirit race page of our web site, http://www.highlandcitystriders.org/School_Spirit_5k.html and of course, will be prominently featured on our attractive race shirts. Your monetary donation will help defray the cost of promoting this event, including essentials like course safety as well as amenities like awards, shirts, and refreshments, assuring participant satisfaction and positive reaction to the sponsoring entities of this event. It is our aim to provide plenty of exposure for our sponsors since you drive our success.

A sponsorship form is enclosed. We hope you will consider participating in this year’s School Spirit 2011. If you have any questions please feel free to contact either one of us, Jim McKenna, (508) 380-5488 or Dennis Zilembo at (978) 568-829 or by email at highlandcitystriders1@gmail.com

The Highland City Striders is a tax exempt 501(c)(3) non-profit corporation, EIN 26-2660114.

Sincerely,

Jim McKenna

Dennis Zilembo

Jim McKenna
Race Director, School Spirit 2011

Dennis Zilembo
General Manager, Elks Lodge 959



Hudson – Marlborough School Spirit 2011

A 5 Kilometer Run & Walk for Community Pride

Celebrating 105 years of the best athletic rivalry in the State!

Saturday, November 26, 2011 – 10:00 AM

Sponsored by the Hudson Elks Lodge and Highland City Striders in
conjunction with the Booster Clubs from both schools



Hudson Lodge
of Elks #959



Please consider sponsoring this year's School Spirit 2011. 100% of the proceeds from this run & walk for community pride is for the benefit of the Elks Scholarship Fund that provides scholarships to deserving seniors from Hudson & Marlborough high schools. As a sponsor, you can expect to receive advertising via banners for the event, promo ads and press releases. Sponsors will also be given recognition on race day throughout the day at the event in various ways listed below. Your support is very much appreciated.

Company Name: _____ Contact person: _____
Address: _____
Phone: _____ Email: _____
Website: _____ (a URL will be added to our webpage as a sponsor)

Please check desired sponsorship level:

- Platinum Sponsor \$750.00 : Sponsorship at the Runner 5K Mile Markers & Water Station, Logo on back of race shirts, Logo on Finish Line Banner, advertising in newspaper promos and press releases. Includes 8 free registrations to the event. Registration form is on next page.
- Gold sponsor \$500.00: Sponsorship at the Walker Mile Markers, Logo on back of race shirts, advertising in newspaper promos and press releases. Includes 5 free registrations to the event. Registration form is on next page.
- Silver sponsor \$250.00: Logo on back of race shirts, advertising in newspaper promos and press releases. Includes 2 free registrations to the event. Registration form is on next page.
- Bronze \$100.00: Logo on back of race shirts. Includes one free registrations to the event. Registration form is on next page.

Please note!

- √ Provide a clear logo for promotional use. An electronic version is preferred for best results. Email your logo to highlandcitystriders1@gmail.com
- √ If you do not have an electronic logo, we can scan from paper if needed. If no logo is available, we will simply use your business name in text.
- √ Please make checks payable to “Highland City Striders”.
- √ Mail this form and check (and paper logo if needed) by October 29th to:

Highland City Striders

Attn: Stan Kielbowicz
3 Edgewood Dr
Hudson, MA 01749

*Thank you for your Support of
School Spirit 2011 – A run & walk for community pride!*



School Spirit 2011

5 Kilometer Run / Walk



Celebrating our Community Pride



Hudson Lodge of Elks # 959

Hosted by: The Elks Lodge of Hudson, MA in conjunction with the Highland City Striders
Proceeds to Elks Scholarship Fund to benefit the Class of 2012



Start Time (rain or shine): Saturday, November 26, 2011 at 10 AM. Registration: 8 AM

Where: Starts / Ends at The Elks Lodge, 99 Park St, Hudson, MA

Entry Fee: \$15, includes T-shirt if registered by Nov 4, \$20 after November 24th

Amenities: Water Stations, Restrooms, Post race light snacks

Spirit Award Trophy: To School with greatest number of participants - Hudson/Marlboro

Residents earn participation points for their respective high school with race entry

Awards: Top three male and female runners and single top walker in the following age groups: (18 and under), (19-29), (30-39), (40-49), and (50+)

Checks payable to: **Highland City Striders**

Mail Form and Check to: **Highland City Striders**

School Spirit 5K Run

34 Seneca Dr

Hudson, MA 01749

Sponsor _____



Race Info:

www.highlandcitystriders.org

Name (print) _____ Sex: M F Runner Walker

Address _____ City _____ State _____ Zip _____

Date of birth: _____ E-mail (if you would like results emailed to you) _____

Emergency Point of contact _____

Name/Number

T-Shirt Size:

Representing: Hudson Marlborough Neither



I am not able to run or walk in this race, but I'd love a commemorative race jersey for only \$10 _____

Amount enclosed

I am not able to participate in this race, but would be pleased to support the Elks Scholarship Fund: _____

Amount enclosed

Please enter me in the School Spirit 5K walk/run. I agree to assume all responsibility for all risk of damage or injury to me and/or my child under 18 as a participant in this event. In consideration of being accepted as an entrant, I hereby, for myself, my heirs, executors and administrators, release and discharge the RRCA, the Highland City Striders, the Hudson Elks Club, the Town of Hudson, the City of Marlborough, and any and all other individuals, entities, and organizations associated with the race from all claims, damages, rights of action, present or future, whether the same be known, anticipated, or unanticipated, resulting from or arising out of, or incidental to, my participation in this event. I hereby certify that I will not participate in the Hudson - Marlborough School Spirit 5K walk/run unless I am physically fit and sufficiently trained for competition in the race. I also grant permission for the use of my name and or picture in any broadcast, photograph, or other account of this race. I understand that bicycles, skateboards, baby joggers, or strollers, roller skates, or blades, animals, and radio headsets are not allowed in the race and I abide by this guideline.

Signature (required) _____ Age on Day of Race _____

Participant Signature (Parent Signature Required if under 18 years of age)